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Using Blackboard To Enhance Case- Based Learning

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Instructional Strategies

- Case Studies
 - Group Case Analysis Reports
 - Presentations of Findings
- Short Lecture
- Discussion
- Journals

Evaluation Strategies

- Rubric-based evaluation of case reports/presentations
 - Bloom's Taxonomy: Analyze/Evaluate
- Weekly quizzes
 - Understand
- Final exam
 - Understand/Apply/Analyze

Case Studies

- Cases assigned weekly to groups
- Written report of case analysis
 - Assessed using rubrics
- Groups were expected to present findings
 - Rubric-based evaluation of professionalism, clarity, engagement with audience

Integrating Blackboard: Course Design

- Highly customizable
 - Tools
 - Appearance
- Upload course syllabus, slides & other materials
- Announcements

Integrating Blackboard: Assignments

- Used to assign weekly cases to groups
- May be used to create groups
 - Randomization
- Set deadlines & method of turning in case reports
- Set up other assignments, e.g., Journals
 - Can explicitly match with goals/competencies

Limitations of Blackboard

- Blackboard “email” not integrated with university email system
- User interface could be improved
 - “Build” vs. “Teach”

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Questions?